

JIM PENMAN'S TOP RECOMMENDED BOOKS

PERSONAL

Atomic Habits by James Clear

Ultra-Processed People by Chris Van Tulleken

The Expectation Effect by David Robson

The Psychology of Money by Morgan Houssi

Seven Habits of Highly Effective People by Steven Covey

Exercised by Daniel Lieberman

Dopamine Nation by Anna Lembke

The Happiness Hypothesis by Jonathan Haidt

BUSINESS

Elon Musk by Walter Isaacson

Steve Jobs by Walter Isaacson

Finding My Virginity by Richard Branson

That Will Never Work by Mark Randolph

Creativity, Inc by Ed Catmull

The Story of Lululemon by Chip Wilson

Catch of the Decade by Gabby Leibovich

Invention by James Dyson

No Rules Rules by Reed Hastings

OTHER

Guns, Germs and Steel by Jared Diamond

Everybody Lies by Seth Stephens-Davidowitz

Don't Trust Your Gut by Seth Stephens-Davidowitz